

## Corporate Capabilities Statement

PositiveEdge Strategies is a US based IT services provider and an International consulting company specializing in providing high quality software development and Internet-based solutions to the public and private sector in the United States. PositiveEdge is a SBA certified 8(a) business.

Since its inception, PositiveEdge has successfully delivered IT projects in the areas of software applications development, web based solutions, EDMS (Electronic Document Management Solutions), and e-learning to several companies in the Washington Metro area. PositiveEdge's team of business and technology consultants have delivered innovative, cost-effective solutions onsite (staff augmentation solutions), and offsite (technology outsourcing). These projects are delivered through a tested and proven project delivery methodology.

Headquartered in Tyson's Corner, Virginia, and combined with additional operating centers globally, PositiveEdge employs a large pool of skilled professionals who deliver customized solutions in industry verticals such as Information Technology, Logistics and Healthcare.

**Our Services Offering:** Comprehensive consulting in the following areas:

- **Application Software Solutions:** Complete implementation of Software Development life cycle to include:
  - Requirements Analysis, Data modeling, Application Development, Support & Maintenance
  - QA and testing, Systems Integration, User Training
  - Expertise in Open Systems, database design and administration (SQL Server, Oracle), SharePoint portals, Java, .NET, ASP, VB.NET, C#, XML, Cold Fusion and other technologies
  - EDMS Solutions – All aspects of Document Management (scan, store, retrieve)
- **Web Solutions:** All aspects of web development necessary to establish/enhance a company's presence on the web. This includes:
  - Design and development of corporate web sites
  - Web applications development
  - e-commerce and e-business solutions
  - Web portals for usage on Intranets/ Extranets
  - Site maintenance and Content Management
- **E-Learning Solutions:** development of SCORM compliant interactive courses to include content development, Instructional Design, Use of multimedia and authoring tools.
- **IT Infrastructure, Networking and Seat Management Solutions:** All aspects of Networking, Network Management, procurement of Hardware, software and infrastructure management. This includes:
  - Wireless – Email collaboration, handheld applications, mobile information access
  - Secure Access – Firewall, VPN concentrators, Intrusion detection, Identity tokens
  - Network Services – Installation and Administration, Virus/Spam filtering, Security
  - E-support – Web enabled E-care, trouble ticketing, Customer support
  - Security – Disaster recovery, data replication, Failover services
- **Public Sector Management:** All aspects of developing and implementing Information Systems Strategy planning for large government-wide systems. Worked for organizations such as USAID, USTDA, World Bank, IMF, ADB, USTDA, on projects involving:
  - E-Governance planning and strategy formulation, Business re-engineering
  - System life cycle development and supervision, training, Change Management
- **Professional Services – IT professional placement and Staff Augmentation**

## Sample Client List

- Successfully built and delivered Corporate Communications and Collaboration Portal using MS SharePoint Portal for document management.
- Delivered several custom software applications based on .NET, ASP, Java, C#, SQL Server, Open Source and other technologies
- Worked as subcontractors to DHS (Department of Homeland Security) providing document management solutions. End-to-end delivery of hardware, software and services for this project
- Delivered .NET based web-enabled customized scheduling application for HDMA (Healthcare Distribution Management Association).
- Successful implementation at National Science Foundation (NSF) of a web-based real time surveying tool.
- Recently finished working on business process and workflow re-engineering project for Ministry of Water Works, Saana, Yemen. Proposed solution is built on MS SharePoint.
- Worked with Ministry of Works, Housing and Communications to conduct a Network Feasibility Study for Government of Uganda, Africa. Project funded by USTDA.
- Our enterprise solutions team has proven expertise in the fields of Enterprise Portals, Business Intelligence, E-Business solutions, Document Management and web solutions:
  - **Enterprise Portal – AGS, Inc**
    - Automated Graphics Systems, Inc. is a subsidiary of CGS Media, a publicly traded company. AGS is a custom manufacturer of print and electronic media, serving the association, publication and corporate markets. **PositiveEdge's portal solution** - provides information regarding online and offline resources, leadership management, Site architecture consulting, Portal design and user friendly content management. **Technologies** – SQL Server2000, Macromedia Cold Fusion, IIS and internal systems at AGS.
  - **E-commerce solution – ThinkInk, Inc.**
    - ThinkInk is a leader in design and manufacture of high quality industrial inkjet systems. **PositiveEdge's e-commerce solution** - enabled ThinkInk users to purchase online, manage product catalogs, Introduce online discounts program, generation of reports and member enrollment. **Technologies** – ASP, MS Visual Basic 6.0 and SQL Server.
  - **Web Applications development**
    - Created a web-based collaboration tool for document management Technologies – JSP, ASP and SQL Server.
    - Corporate websites for various commercial and government subcontracting companies, some requiring 508 compliance.
    - Created a web application for managing a globally distributed software development team. This involved keeping customers, project managers and programmers updated on status of projects. Technologies – SQL Server 2000, Windows 2000 Server, IIS 5.0, ASP, Visual Studio, .NET, XML and WSDL.
    - Migrated UNIX based systems to LINUX. Technologies – C, Perl, Bourne Shell, Linux, HP-UX, Solaris, SQL.
  - **E-learning**
    - Created custom content training for VisionaryVentures, Dazzletech, Isodynamic and other elearning companies. Technologies – Flash, HTML, XML, Instructional design tools and authoring tools.